

INDIVIDUAL LIFE & HEALTH MARKETING SUPPLY REQUEST FORM

Producers please request supplies from your MGA. MGA's email form to: supply@equitable.ca or Fax to: 519-883-7424

Form Title	Form #	Quantity
Applications		
Life Application (2012/01/01)	350	
Life Application FR (2012/01/01)	350FR	
Short Form Life Application (2010/03/01)	351	
Short Form Life Application FR (2010/03/01)	351FR	

Form Title	Form #	Quantity
Term Insurance		
Protecting Your Family...With Term (05/2010)	1043	
Protecting Your Family...With Term FR (2010/06/01)	1043FR	
Unique Mortgage Protection, With Term (10/2010)	1255	
Unique Mortgage Protection, With Term FR (2010/06/01)	1255FR	
Protecting Your Business...With Term (05/2010)	1301	
Protecting Your Business...With Term FR (2010/06/01)	1301FR	

Form Title	Form #	Quantity
Whole Life (Equimax)		
Understanding PAR Whole Life Insurance (2012/01/01)	1038	
Understanding PAR Whole Life Insurance CH (2012/01/01)	1038CH	
Understanding PAR Whole Life Insurance FR (2012/01/01)	1038FR	
Equimax Client Guide (2012/01/01)	1129	
Equimax Client Guide CH (2012/01/01)	1129CH	
Equimax Client Guide FR (2012/01/01)	1129FR	
Wise thinking for your financial plans (2012/01/01)	1130	
Wise thinking for your financial plans CH (2012/01/01)	1130CH	
Wise thinking for your financial plans FR (2012/01/01)	1130FR	
A head start, for tomorrow - Children (2012/01/01)	1131	
A head start, for tomorrow - Children CH (2012/01/01)	1131CH	
A head start, for tomorrow - Children FR (2012/01/01)	1131FR	
Choice, flexibility, guarantees (2012/01/01)	1291	
Choice, flexibility, guarantees CH (2012/01/01)	1291CH	
Choice, flexibility, guarantees FR (2012/01/01)	1291FR	

Form Title	Form #	Quantity
Critical Illness (EquiLiving)		
Understanding the Covered Conditions (06/2011)	1248	
Understanding the Covered Conditions FR (06/2011)	1248FR	
EquiLiving Client Guide (2012/01/24)	1258	
EquiLiving Client Guide FR (06/2011)	1258FR	
Critical Protection: EquiLiving CI (06/2011)	1259	
Critical Protection: EquiLiving CI FR (06/2011)	1259FR	
Best Doctors Brochure (12/2010)	1262	
Best Doctors Brochure FR (12/2010)	1262FR	
Sample Premiums Flyer (06/2011)	1274	
Sample Premiums Flyer FR (06/2011)	1274FR	
Protecting the important things (06/2011)	1286Bil	
EquiLiving for children (06/2011)	1287	
EquiLiving for children (06/2011)	1287FR	

Form Title	Form #	Quantity
Universal Life (Equation Gen IV)		
10 Great Reasons to choose UL (08/2011)	1154	
Gen IV - Client Guide - (Low Fees & Bonus) (06/2011)	1155	
Gen IV - Client Guide - (Low Fees & Bonus) FR (06/2011)	1155FR	
Equation Generation IV - At a Glance (2011/10/14)	1157	
Linked Interest Options - Quotential (2006/12/13)	1166	
Investor Profiler Questionnaire (06/2011)	1190	
Investor Profiler Questionnaire FR (06/2011)	1190FR	
Savings & Investment Opportunities (2008/08/13)	1193	

Form Title	Form #	Quantity
Universal Life (EquiLife)		
EquiLife - At a Glance (2008/11/04)	1028	
EquiLife - Client Guide (2007/12/10)	1029	
EquiLife - Client Guide FR (2010/06/01)	1029FR	
The Right Balance Brochure (2007/12/10)	1032	
The Right Balance Brochure FR (2010/06/01)	1032FR	
10 Great Reasons to choose UL (08/2011)	1154	
Investor Profiler Questionnaire (06/2011)	1190	
Investor Profiler Questionnaire FR (06/2011)	1190FR	
Savings & Investment Opportunities (2008/08/13)	1193	

Form Title	Form #	Quantity
General Marketing Materials		
Canadian, Mutual...Yours (2006/10/19)	101	
Canadian, Mutual...Yours CH (2006/10/19)	101Chi	
Canadian, Mutual...Yours FR (2010/07/16)	101FR	
2010 Financial Highlights	102	
Past, Present & Future (2006/10/19)	103	
Past, Present & Future CH (2006/10/19)	103Chi	
Past, Present & Future FR (2006/10/19)	103FR	
Guide to the Equitable Experience (07/2010)	1023	
Ind. Life & Health Products At-a-glance (2012/01/01)	1025	
10 Reasons to choose Equitable (2010/06/04)	1271	
Preferred Underwriting Guide (12/2009)	1345	
2010 Equitable Life's Annual Report	2010	
2010 Equitable Life's Annual Report FR	2010	
Saliva Kits & Shipping Envelopes	N/A	

Requested By:	
MGA/WFG Name:	Code:
ICS Shipping Address:	
Phone Number:	
Email Address:	

Please note: All Equitable Life Forms/Application/Brochures, etc. are easily accessible on EquiNet. Please visit www.equitable.ca/advisorhome and look under Insurance for Marketing materials and more Product info.