



**It's BACK!**

**5**

**–year TFSA GIA rate  
just got better!**

*For more information on taking advantage of Equitable Life's TFSA GIA special promotion, please contact your Regional Investment Sales Manager or visit us on the web at [www.equitable.ca/advisorhome](http://www.equitable.ca/advisorhome)*

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**Equitable Life  
of Canada**

# Equitable Life's **5**-year TFSA GIA rate *just got better!*

**Beginning September 19, 2011 and running through to October 31, 2011\*, invest a minimum of \$1,000 into an Equitable Life® Tax-Free Savings Account (TFSA) GIA, with a 5-year term and we'll better our weekly posted 5-year rate *up to an additional 40 bps!***

Canadians can take advantage by depositing up to their current year's \$5,000 TFSA contribution, or even make up lost ground towards their annual contribution limit. Help your clients get more for their money! Here's how to maximize the rate enhancement:

Deposits	Rate Enhancement
\$1,000 to \$2,999	15 bps
\$3,000 to \$4,999	20 bps
\$5,000 to \$9,999	30 bps
\$10,000+	40 bps

Rates are subject to change. This information does not constitute legal, tax or other professional advice.

\* Equitable Life reserves the right to discontinue this promotion at any time without notice.

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How can your clients take advantage of our limited time offer?

- Complete an Equitable Life TFSA – Guaranteed Investments (GIA) Application Form (#796).
- To ensure the current week's rate, and your enhanced rate, fax in your rate guarantee request to 1-519-883-7428.
- Send in the completed application (above) to Equitable Life.