



# Preferred Term Underwriting Classifications





## About Equitable

Equitable® is proud to be one of Canada's largest mutual life insurance companies. We are owned by our participating policyholders, not shareholders. This allows us to focus on management strategies that foster prudent long-term growth, continuity and stability.

We are dedicated to meeting our commitments to our customers – to provide good value and meet their needs for insurance protection and wealth accumulation – now and in the future. That's why Canadians have turned to Equitable since 1920 to protect what matters most.

Equitable is a focused, stable and strong company. We have sufficient earnings and capital to meet our future growth targets, and we continue to grow steadily. Our growth in sales has been driven by our ability to implement our strategic plan, placing a priority on products, service and execution. Our financial success reflects our continued commitment to profitable growth and our ability to navigate a changing regulatory and economic environment.

Our mutual structure is a key element of our value proposition, along with our diversified product portfolio and superior service. As an organization we're progressive, competitive and firmly committed to serving the best interests of our policyholders, through longer-term strategies that foster ongoing stability, growth and profitability.

### About this guide

This guide provides an overview of Preferred Underwriting Classifications that determine the rates for Term insurance at Equitable. For complete details, please see the policy contract. Equitable has made every effort to make sure what is covered in this guide is correct. However, the policy contract governs in all cases.



## Preferred Term Underwriting Classifications

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## Good health reaps rewards

At Equitable, we feel good health and lifestyle should be rewarded with better premiums on life insurance. That is why Equitable's Term life insurance policies offer five "Classes of Risk" or Underwriting Classifications based on the health of individual clients.

- **Class 1 Preferred Plus Non-Smoker:** The life insured is a very healthy non-smoker (no smoking or cessation aids within the past 12 months) with an excellent family medical history.
- **Class 2 Preferred Non-Smoker:** The life insured is in good health, a non-smoker (no smoking or cessation aids within the past 12 months) with good family medical history.
- **Class 3 Non-Smoker:** The life insured is a healthy non-smoker (no smoking or cessation aids within the last 12 months). Up to one cigar or cigarillo/month is permitted, subject to a negative cotinine test. Clients who use marijuana, whether inhaled or ingested, may qualify for non-smoker rates.
- **Class 4 Preferred Smoker:** The life insured is in good health and smokes cigarettes or uses nicotine-based products. Evaluated with similar health criteria as Class 2 Preferred Non-Smoker.
- **Class 5 Smoker:** The life insured is healthy and smokes cigarettes or uses nicotine-based products.

Determination of the Preferred Underwriting Classification is dependent on Equitable's underwriting assessment. Better health and lifestyle translates into a preferred risk for the Company and lower premiums for the client.

Preferred underwriting will be available for Term life insurance policies with Face Amounts greater than or equal to \$2,000,000 for ages 18-50, and \$500,000 for ages 51-60. Face Amounts less than these minimums will offer two Underwriting Classifications: Standard Non-Smoker (Class 3) and Standard Smoker (Class 5). Preferred underwriting will not be available for ages 61 and up.

## Underwriting guidelines

Underwriting Classifications are based on a number of different factors including Smoking Status, Build, Cholesterol, and Family History. The following guidelines apply only to the Face Amount/age combinations that are eligible for Preferred Underwriting. Current underwriting practices will continue for all other Face Amount/age combinations.

## Smoking Status

The following table outlines the smoking definitions for the Preferred Classifications.

Class	Smoking Definitions
Class 1: Preferred Plus Non-Smoker	No cigarettes, cigars, cigarillos, pipe or chewing tobacco, smoking cessation products, or tobacco substitutes within the past 12 months.
Class 2: Preferred Non-Smoker	No cigarettes, cigars, cigarillos, pipe or chewing tobacco, smoking cessation products, or tobacco substitutes within the past 12 months.
Class 3: Non-Smoker (Standard and ratable)	No cigarettes, pipe or chewing tobacco, smoking cessation products, or tobacco substitutes within the past 12 months. Up to one cigar/cigarillo per month is permitted, subject to a negative cotinine test. Clients who use marijuana, whether inhaled or ingested, may qualify for non-smoker rates.
Class 4: Preferred Smoker	Regular tobacco use
Class 5: Smoker (Standard and ratable)	Regular tobacco use

## Marijuana Use

The following table outlines the definitions for marijuana use for the Preferred Classifications.

Class	Marijuana Use
Class 1: Preferred Plus Non-Smoker	No marijuana use, whether inhaled or ingested, within the past 5 years
Class 2: Preferred Non-Smoker	No marijuana use, whether inhaled or ingested, within the past 2 years
Class 4: Preferred Smoker	Marijuana use no more than 2 times per month

## Blood Pressure

The following table outlines the blood pressure requirements for the Preferred Classifications.

Class	Age			
	18-40	41-50	51-55	56-60
Class 1: Preferred Plus Non-Smoker No treatment in last 10 years	130/75	135/80	135/80	140/85
Class 2: Preferred Non-Smoker Class 4: Preferred Smoker With or without treatment	140/85	140/85	145/85	150/85

## Build

The following table outlines the build maximums for the Preferred Classifications.

Height		Weight							
		Males				Females			
		Class 1		Class 2 & Class 4		Class 1		Class 2 & Class 4	
ft/in	cm	lbs	kg	lbs	kg	lbs	kg	lbs	kg
4'8"	142	126	57	132	60	125	57	130	59
4'9"	145	131	59	137	62	128	58	134	61
4'10"	147	136	62	142	64	133	60	139	63
4'11"	150	141	64	147	67	138	63	144	65
5'0"	152	145	66	151	68	142	64	148	67
5'1"	155	150	68	156	71	147	67	153	69
5'2"	157	155	70	161	73	152	69	158	72
5'3"	160	159	72	166	75	157	71	163	74
5'4"	163	165	75	172	78	162	73	169	77
5'5"	165	170	77	177	80	167	76	174	79
5'6"	168	175	79	183	83	173	78	180	82
5'7"	170	181	82	189	86	177	80	185	84
5'8"	173	186	84	194	88	183	83	191	87
5'9"	175	191	87	199	90	188	85	196	89
5'10"	178	197	89	205	93	193	88	201	91
5'11"	180	203	92	211	96	199	90	207	94
6'0"	183	208	94	217	98	204	92	213	97
6'1"	185	215	98	224	101	210	95	219	99
6'2"	188	220	100	230	104	217	98	226	103
6'3"	191	226	103	236	107	222	101	232	105
6'4"	193	233	106	243	110	228	103	238	108
6'5"	196	238	108	248	112	235	107	245	111
6'6"	198	245	111	255	116	240	109	250	113
6'7"	201	251	113	262	119				
6'8"	203	257	117	268	122				
6'9"	206	264	120	275	125				

## Cholesterol

The following table outlines total cholesterol/HDL ratio level for Preferred Classifications.

Class	18-45	46-60
Class 1: Preferred Plus Non-Smoker	210/5.0	220/5.5
Class 2: Preferred Non-Smoker Class 4: Preferred Smoker	230/5.5	245/6.0

## Personal Health

No personal history of cancer (exceptions for basal cell and squamous cell), diabetes (exception for gestational greater than 10 years since the last episode), cardiovascular disease, coronary artery disease, or stroke (including TIA).

## Family Health

No family history of heart disease, cancer, or stroke prior to the specified age outlined in the following table.

*Definition of family: Parents, siblings and children*

Class	No family history prior to age
Class 1: Preferred Plus Non-Smoker	65 (exception of opposite gender specific cancer)
Class 2: Preferred Non-Smoker Class 4: Preferred Smoker	60 (exception of opposite gender specific cancer)

## Lifestyle

Driving history:

Class	Motor Vehicle Record Infractions
Class 1: Preferred Plus Non-Smoker	No impaired driving infractions (DWI) in last 10 years
Class 2: Preferred Non-Smoker Class 4: Preferred Smoker	No impaired driving infractions (DWI) in last 5 years

Aviation:

Aviation is defined as flying for pleasure or employment, as a pilot or crew member in any type of aircraft. To qualify for Preferred Classes the insured must not participate in aviation deemed ratable. Ratings depend on a number of factors such as age, experience, frequency, and whether flying commercially or for sport.

Sports or Avocation:

No ratable participation in hazardous sports or avocations in the past 2 years. There are additional risk factors to consider, therefore some avocations may be deemed as a more hazardous sport in nature.

## Substance Abuse

Class	Substance Abuse
Class 1: Preferred Plus Non-Smoker	No history of, or treatment for, alcohol or drug abuse in past 10 years
Class 2: Preferred Non-Smoker Class 4: Preferred Smoker	No history of, or treatment for, alcohol or drug abuse in past 5 years

## Foreign Travel

Foreign travel is defined as short-term travel outside of Canada and USA for business or pleasure. Preferred criteria requires no ratable foreign travel and no ratable foreign residency. Equitable uses current Government of Canada travel guidelines.

Class	Foreign Travel
Class 1: Preferred Plus Non-Smoker Class 2: Preferred Non-Smoker Class 4: Preferred Smoker	No ratable or excluded travel



# About Equitable

At Equitable we believe in the power of working together. This guides how we work with each other. How we help our clients and partners. And how we support the communities where we live and work.

Together, with partners across Canada, we offer Individual Insurance, Group Insurance and Savings and Retirement solutions. To help our clients protect today and prepare tomorrow.

We believe the world is better when we work together to build an Equitable life for all.



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