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Advanced Case Consultant, Western Region

A 40-year veteran of the life insurance industry, Chris has worked in several roles including financial advisor, trainer, marketing consultant to independent financial advisors, and technical advisor on client cases. In his current role as an Advanced Case Consultant at Equitable, he works closely with advisors and their high-net-worth clients.

Chris has spoken to numerous advisors and client groups about risk management, accumulating wealth, and minimizing personal and corporate tax using insurance strategies. He is an associate member of the Conference for Advanced Life Underwriters as well as a member of the Estate Planning Council of Canada.

He was born and raised in rural Saskatchewan and continues to call the province his home with his wife, Sheila.