



# Personalized Ads

What does your retirement bucket list include?

Equitable® is pleased to offer you professionally designed personalized ads to advertise the benefits of an Equitable RSP.

What's the process for running an ad?

1 Email the following information to  
[equitableiwmarketing@equitable.ca](mailto:equitableiwmarketing@equitable.ca)

- Name
- Address
- Phone Number
- Email
- Web Address (if applicable)

Please ensure that you send complete and accurate information. Your ad cannot be produced without it.

2 Rushes cannot be accommodated so please plan ahead.

8.5" X 11"

