

Hi

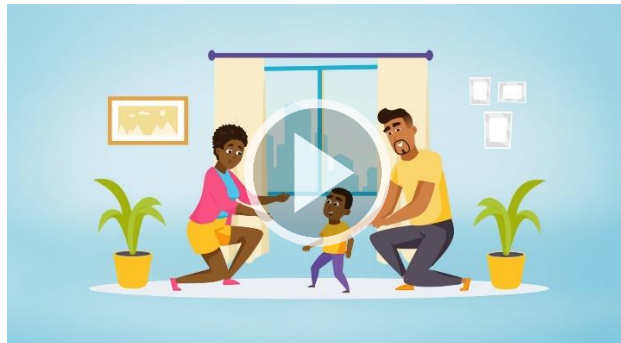
Although it's not always top of mind, a critical illness can happen to anyone. The chance of being diagnosed with and surviving a critical illness is more likely today than ever before.

I want to help you find a way to protect yourself from the financial stress that's often associated with a health scare. With [EquiLiving Critical Illness from Equitable Life of Canada](#), you get a lump sum benefit that's paid to you when you are diagnosed with a covered critical condition. You can use this lump sum benefit anyway you want. It helps you focus on your treatment and recovery without the worry.

You also get:

- Coverage for 26 illnesses
- Coverage for 8 Early Detection illnesses
- Plus 5 additional childhood illnesses
- Cloud DX's* Connected Health™ service on eligible Critical Illness claims. The service monitors your health vitals during recovery to make sure you're getting better and staying healthy. [Learn more about this amazing benefit here!](#)
- ...and more!

Still wondering if Critical Illness insurance is an option for you? Check out this video from Equitable Life:



I would love to talk about how Critical Illness insurance coverage can fit into your financial plans today.

Let's chat at a time that works for you!

Sincerely,

**Cloud DX benefit may be withdrawn or changed by Equitable Life at any time. To be eligible for the Cloud DX offering, a claimant must be age 12 or older and have received payment for a covered critical condition benefit under their EquiLiving coverage. An early detection benefit payment does not qualify.*