

# Personalized Ads

## WHAT DID YOU WISH FOR THIS YEAR?

Equitable Life of Canada is pleased to offer you professionally designed personalized ads to advertise the benefits of an Equitable Life RSP.

### WHAT'S THE PROCESS FOR RUNNING AN AD?

- 1 Email the following information to [graphics@equitable.ca](mailto:graphics@equitable.ca):
  - Name
  - Address
  - Phone Number
  - Email
  - Web Address (if applicable)

Please ensure that you send complete and accurate information. Your ad cannot be produced without it.

- 2 Allow 2 business days (48 hours) for the ad to be customized. Rushes cannot be accommodated so please plan ahead.

8.5" X 11"



### What did you wish for this year?

A good financial plan strikes a balance between enjoying your money now and saving for a comfortable retirement.

Contribute to an Equitable Life® Retirement Savings Plan as part of your overall retirement strategy and enjoy immediate tax savings and the long-term benefits of compound growth.

For more information, contact:  
Advisor name  
Address 1  
Address 2  
Phone #  
Email  
Website

This information does not constitute legal, tax or other professional advice.  
Independent advisor who sells Equitable Life and other insurance companies' products.

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