

# Personalized Ads

## WHAT DID YOU WISH FOR THIS YEAR?

Equitable Life of Canada is pleased to offer you professionally designed personalized ads to advertise the benefits of an Equitable Life RSP.

### WHAT'S THE PROCESS FOR RUNNING AN AD?

**1** Email the following information to [equitablesrmarketing@equitable.ca](mailto:equitablesrmarketing@equitable.ca):

- Name
- Address
- Phone Number
- Email
- Web Address (if applicable)

Please ensure that you send complete and accurate information. Your ad cannot be produced without it.

**2** Rushes cannot be accommodated so please plan ahead.

8.5" X 11"

