



**Jeff Tse, BCom, CFP®**  
**Asian Markets Vice President**

Jeff joined Equitable in 2018 and has 27 years of industry experience. He started his career as an advisor, achieving MDRT® status. He then moved into a role as a top sales agent and manager for major manufacturers with distribution arms. He was also the business development & training VP for an MGA. Jeff has continually been recognized as a top sales director for sales growth.

Jeff is married to his wife Annie and has three children, Shelby, Sherry, and Howard. He is a soccer fan, an audiophile, and enjoys travel when time allows.

Jeff is multilingual—fluent in Mandarin, Cantonese, and English.



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