



Potential uses of the critical illness insurance funds

Path to Success

Expert advice on navigating CI sales

For advisor use only



**There are many ways you can use your critical illness insurance funds.
Here are some ideas – but the choice is yours!**



Personal uses

- Access alternate healthcare testing or treatment
- Pay for hospital parking
- Access new medications, for example, anti-nausea medications
- Offset lost income
- Fund time off for your healthy spouse
- Supplement disability insurance income
- Retrofit a home or car
- Fund career or schedule changes
- Pay for hotels on treatment days
- Eliminate short-term mortgage or debt payments
- Fly in family and friends for support
- Hire a nanny to keep schedules as normal as possible for the kids
- Take a family holiday post recovery
- Take a golf or beach trip post recovery
- Use for cash to protect your savings and investments
- Take extra time off once recovered
- Hire homecare assistance



Business uses

- Cover business debt during recovery
- Offset lost income revenues
- Access quick care to return to work
- Hire additional short-term staff
- Replace key person on an interim basis
- Fund buy out

About Equitable

At Equitable we believe in the power of working together. This guides how we work with each other. How we help our clients and partners. And how we support the communities where we live and work.

Together, with partners across Canada, we offer Individual Insurance, Group Insurance and Savings and Retirement solutions. To help our clients protect today and prepare tomorrow.

We believe the world is better when we work together to build an Equitable life for all.



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