



Previous sales illustration releases

2024-2W/2024-2 (February 2024) web and desktop illustrations

Equimax[®] Participating Whole Life

- Equimax illustration reports have been updated with:
 - A new look and feel that matches our refreshed branding
 - Updated content that is clearly written and client-friendly
 - A reorganized layout based on advisor feedback
 - A cleaner, streamlined design

2024-1 (February 2024) desktop illustrations

Term Life

- More targeted, competitive pricing for Term life plans and Term life riders on Whole Life, Universal Life and Critical Illness.
- Yearly renewals. After the initial term of level premiums, Term life insurance will now renew yearly with premiums gradually increasing each year. This will help clients keep their Term protection longer without large premium increases.
- Benefits re-aligned under the KIND[™] program for Term life plans.

2024-1W (February 2024) web illustrations

Equimax[®] Participating Whole Life

- More targeted, competitive pricing for Term life riders
- Term life riders now include yearly renewals. After the initial term of level premiums, Term life insurance will now renew yearly with premiums gradually increasing each year. This will help clients keep their Term protection longer without large premium increases.