

Introducing a unique approach to diversification with Equitable Life Active Balanced Portfolios

Equitable
Asset Management Group



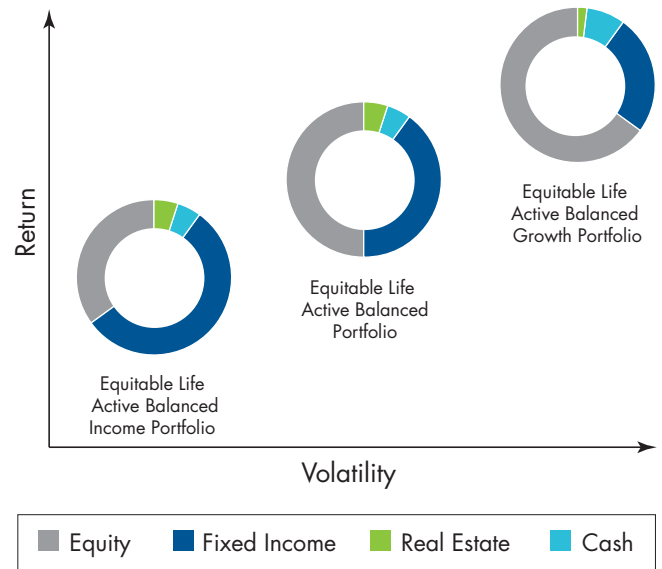
The Equitable Asset Management Group uses economic trends to uncover often overlooked investment opportunities. Offer your clients a unique source of diversification with **Equitable Life Active Balanced Portfolios**; investment funds that consider the big picture.

The Funds

When it comes to choosing the right fund, investors have different investment needs. That's why we've designed a line-up of portfolios appropriate for a range of clients, regardless of what their investment preferences may be.

Equitable Life Active Balanced Portfolios are constructed with Exchange Traded Funds (ETFs) that span the asset class spectrum. ETFs are cost effective, efficient and flexible investment solutions that are ideal pairings with our broader top-down, macro-economic views.

A simplified line-up of funds for a broad range of investors



Key Fund Features

- 1 "Big-picture" investing**
We look for emerging economic trends to spot potential dangers and opportunities that lay ahead.
- 2 Asset allocators**
Asset class performance is the most significant component to a portfolio's return, which is why we focus our efforts on asset class selection.
- 3 Proven investment process**
Our top-down views can help capture relative asset class value; an approach proven successful even in the weakest of economic conditions in our non-segregated funds.

Introducing a unique approach to diversification with Equitable Life Active Balanced Portfolios

Equitable
Asset Management Group

Exposures/Classification	Target benchmark weights		
	Equitable Life Active Balanced Income Portfolio	Equitable Life Active Balanced Portfolio	Equitable Life Active Balanced Growth Portfolio
Equity	35%	50%	65%
Fixed Income	55%	40%	25%
Real Estate	5%	5%	8%
Commodities & other	0%	0%	0%
Cash	5%	5%	2%
Fund Category	Canadian Neutral Balanced	Global Neutral Balanced	Global Equity Balanced

Benchmark: cash= DEX 91 Day T-bill index, real estate = FTSE NAREIT US Real Estate Index, fixed income = DEX Universe Bond Index, equity = blended S&P/TSX Composite, S&P 500, MSCI EAFE

Key Fund Benefits

- 1 Style diversification**
 Our top-down investment approach offers a unique perspective on markets and can add diversity to existing holdings.
- 2 "Core" portfolios**
 An ideal line-up of funds that can serve as the cornerstone of your investment strategy.
- 3 ETF advantage**
 Access the benefits of a segregated fund for less.

About Equitable Asset Management Group

Equitable Asset Management Group is the investment division of Equitable Life of Canada®. Equitable Life's investment assets have been managed internally since the Company was established in 1920 and our asset management expertise has contributed to our continued financial strength for the past 95 years. In addition to a focus on prudent investment strategies and risk management, we are guided by the same values of integrity, accountability, knowledgeable staff and superior service that are synonymous with Equitable Life.

Fund name	Investment Class 75/75					Estate Class 75/100					Protection Class 100/100				
	DSC	NL	LL	NL-CB	NL-CB5	DSC	NL	LL	NL-CB	NL-CB5	DSC	NL	LL	NL-CB	NL-CB5
EL Active Balanced Income Portfolio	638	738	1238	3038	5038	838	938	1338	3138	5138	1038	1138	1438	3238	5238
EL Active Balanced Portfolio	637	737	1237	3037	5037	837	937	1337	3137	5137	1037	1137	1437	3237	5237
EL Active Balanced Growth Portfolio	639	739	1239	3039	5039	839	939	1339	3139	5139	1039	139	1439	3239	5239

DSC = Deferred Sales Charge NL = No Load LL = Low Load NL-CB, NL-CB5 = No Load CB

For more information contact your Equitable Life Regional Investment Sales Manager.

Disclosure

Any amount that is allocated to a segregated fund is invested at the risk of the contract holder and may increase or decrease in value. Segregated Funds values change frequently and past performance does not guarantee future results. Professional advice should be sought before an investor embarks on any investment strategy. Investors do not purchase an interest in the underlying securities or funds, but rather, an individual variable insurance contract issued by Equitable Life of Canada. Please note that both the Death Benefit Guarantee, and Maturity Benefit Guarantee are reduced proportionately for all withdrawals or transfers that the policy owner makes.