

Life & Health Marketing Supply Request Form

Advisors: Please request supplies from your MGA. **MGAs:** Please complete this order form. Once complete, attach the form to an email and send it to supply@equitable.ca or fax it to 519-883-7424

Agent Name/Code:	MGA/WFG Name/Code:
Phone Number:	Email Address:
ICS Shipping Address:	

Form #	Form Title	Quantity
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Applications

350	Life Application	
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Term Insurance

1255	Unique Mortgage Protection, With Term	
1301	Taking Care of Business...With Term	
1342	Thinking Term? Think Equitable.	
1800	Peace of mind at an affordable price	
1801	Flexible protection that can last a lifetime	

Participating Whole Life (Equimax)

1038	Understanding PAR Whole Life Insurance	
1038CH	Understanding PAR Whole Life Insurance Chinese	
1129	Equimax Client Guide	
1129CH	Equimax Client Guide Chinese	
1130	Wise thinking for your financial plans	
1131	A head start, for tomorrow - Children	
1291	Choice, flexibility, guarantees	
1360	Participating Account Asset Mix Quarterly Update	
1505	Dividend Scale Interest Rate	
1505CH	Dividend Scale Interest Rate Chinese	
1828	Participating Account Executive Summary	
1893	Forward Thinking with Equimax Whole Life Insurance for Children	

Critical Illness (EquiLiving)

1248	Understanding the Covered Conditions	
1258	EquiLiving Client Guide	
1258CH	EquiLiving Client Guide Chinese	
1259	Critical Protection: EquiLiving CI	
1286	Protecting the important things	
1287	EquiLiving for children	
1287CH	EquiLiving for children Chinese	
1528	EquiLiving CI claims experience	
1528CH	EquiLiving CI claims experience Chinese	

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Universal Life (Equation Gen IV)

1155	Gen IV - Client Guide - (Low Fees & Bonus)	
1157	Equation Generation IV – At-a-Glance	
1190	Investor Profiler Questionnaire	
1967	Equation Generation IV – Universal Life Insurance	

Advanced insurance planning

1570	Corporate Preferred Estate Transfer (Equimax)	
1571	Corporate Preferred Retirement Solution (shareholder borrowing) (Equimax)	
1572	Preferred Estate Transfer (Equimax)	
1573	Preferred Retirement Solution (Equimax)	
1688	Corporate Preferred Estate Transfer (Equation Gen IV)	
1782	Building a Stronger Investment Portfolio	
1799	Levelize the Tax on your Fixed Income Investments with Participating Whole Life	
1791	Advanced Market Insurance Solutions	
1840	Corporate Preferred Retirement Solution (corporate borrowing) (Equimax)	

General Marketing Materials

1025	Ind. Life & Health Products At-a-glance	
1932	Why Choose Equitable Life	
1271	5 Reasons to choose Equitable	
1510	Make Equitable Life your first choice for insurance	