



Life & Health Marketing Supply Request Form

Advisors: Please request supplies from your MGA. MGAs: Please complete this order form. Once complete, attach the form to an email and send it to supply@equitable.ca or fax it to 519-883-7424.

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| Agent Name/Code: | MGA/WFG Name/Code: |
| Phone Number: | Email Address: |
| ICS Shipping Address: | |

| Form # | Form Title | Quantity |
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Applications

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| 350 | Life Application | |
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Term Insurance

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| 1255 | Unique Mortgage Protection, With Term | |
| 1301 | Taking Care of Business...With Term | |
| 1801 | Flexible protection that can last a lifetime | |

Participating Whole Life (Equimax)

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| 1038 | Understanding PAR Whole Life Insurance | |
| 1038CH | Understanding PAR Whole Life Insurance CH | |
| 1129 | Equimax Client Guide | |
| 1129CH | Equimax Client Guide CH | |
| 1130 | Wise thinking for your financial plans | |
| 1131 | A head start, for tomorrow – Children | |
| 1291 | Choice, flexibility, guarantees | |
| 1360 | Participating Account Asset Mix Quarterly Update | |
| 1505 | Dividend Scale Interest Rate | |
| 1505CH | Dividend Scale Interest Rate CH | |
| 1828 | Participating Account Executive Summary | |
| 1893 | Forward Thinking with Equimax Whole Life Insurance for Children | |
| 1893CH | Forward Thinking with Equimax Whole Life Insurance for Children CH | |

Critical Illness (EquiLiving)

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| 1248 | Understanding the Covered Conditions | |
| 1248CH | Understanding the Covered Conditions CH | |
| 1258 | EquiLiving Client Guide | |
| 1258CH | EquiLiving Client Guide CH | |
| 1259 | Critical Protection: EquiLiving CI | |
| 1286 | Protecting the important things | |

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| 1287 | EquiLiving for children | |
| 1287CH | EquiLiving for children CH | |
| 1528 | EquiLiving CI claims experience | |
| 1528CH | EquiLiving CI claims experience CH | |

Universal Life (Equitable Generations)

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| 2062 | Equitable Generations Client Guide | |
| 2059 | Equitable Generations At-a-Glance | |
| 2057 | Equitable Generations Investor Profiler Questionnaire | |
| 1967 | Equitable Generations – Universal Life Insurance | |
| 2053 | Kind Brochure | |

Advanced Insurance planning

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| 1569 | Tax and Estate Planners' Guide to Corporate Life Insurance | |
| 1570 | Corporate Preferred Estate Transfer (Equimax) | |
| 1571 | Corporate Preferred Retirement Solution (shareholder borrowing) (Equimax) | |
| 1572 | Preferred Estate Transfer (Equimax) | |
| 1573 | Preferred Retirement Solution (Equimax) | |
| 1688 | Corporate Preferred Estate Transfer (Equation Gen IV) | |
| 1782 | Building a Stronger Investment Portfolio | |
| 1791 | Advanced Market Insurance Solutions | |
| 1791CH | Advanced Market Insurance Solutions Chinese | |
| 1799 | Levelize the Tax on your Fixed Income Investments with Participating Whole Life | |
| 1840 | Corporate Preferred Retirement Solution (corporate borrowing) (Equimax) | |

General Marketing Materials

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| 1025 | Ind. Life & Health Products At-a-glance | |
| 1271 | 5 Reasons to choose Equitable | |
| 1510 | Make Equitable Life your first choice for insurance | |

The Equitable Life Insurance Company of Canada
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Waterloo, Ontario N2J 4C7 tf: 1 800 722 6615 equitable.ca