

# Personalized Ads

## What did you wish for this year?

Equitable is pleased to offer you professionally designed personalized ads to advertise the benefits of an Equitable RSP.

### What's the process for running an Ad?

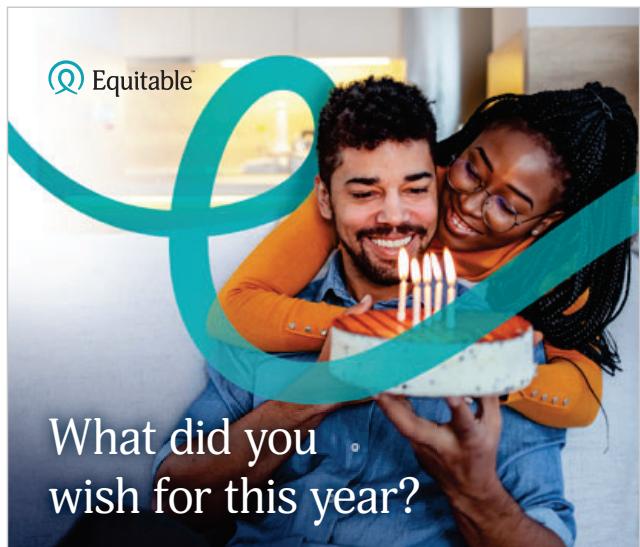
1. Email the following information to [equitableiwmarketing@equitable.ca](mailto:equitableiwmarketing@equitable.ca):

- Name
- Address
- Phone Number
- Email
- Web Address (if applicable)

Please ensure that you send complete and accurate information. Your ad cannot be produced without it.

2. Rushes cannot be accommodated so please plan ahead.

8.5" X 11"



A good financial plan strikes a balance between enjoying your money now and saving for a comfortable retirement.

Contribute to an Equitable® Retirement Savings Plan as part of your overall retirement strategy and enjoy immediate tax savings and the long-term benefits of compound growth.

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The Equitable Life Insurance Company of Canada | 1 800 722 6615

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