

Personalized Ads

What did you wish for this year?

Equitable is pleased to offer you professionally designed personalized ads to advertise the benefits of an Equitable RSP.

What's the process for running an Ad?

1. Email the following information to equitablemarketing@equitable.ca:

- Name
- Address
- Phone Number
- Email
- Web Address (if applicable)

Please ensure that you send complete and accurate information. Your ad cannot be produced without it.

2. Rushes cannot be accommodated so please plan ahead.

8.5" X 11"



The advertisement features a photograph of a man and a woman smiling and looking at a birthday cake with lit candles. A large, stylized teal 'e' logo is overlaid on the image. The Equitable logo is in the top left corner. The headline 'What did you wish for this year?' is centered below the image. Below the headline, there are two paragraphs of text: 'A good financial plan strikes a balance between enjoying your money now and saving for a comfortable retirement.' and 'Contribute to an Equitable® Retirement Savings Plan as part of your overall retirement strategy and enjoy immediate tax savings and the long-term benefits of compound growth.' At the bottom, there is a small disclaimer: 'This information does not constitute legal, tax or other professional advice. * or ™ denotes a trademark of The Equitable Life Insurance Company of Canada.' and the contact information: 'The Equitable Life Insurance Company of Canada | 1 800 722 6615' and 'equitable.ca'. A vertical reference number '1910 (2024/05/28)' is on the right side of the ad.