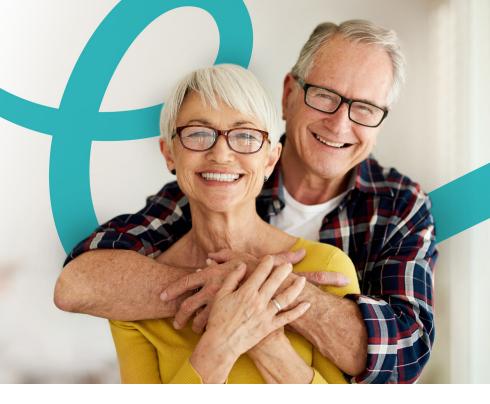


# Premium deposit fund

A convenient way to pay for Equimax<sup>®</sup> whole life



Looking for a flexible and easy way to help your clients prearrange the funding for their Equimax insurance policy? Check out the premium deposit fund.

## What is it?

- The premium deposit fund allows the policy owner to accumulate money to pay future premiums on their policy.
- Clients can put money into the fund at any time. Total contributions are limited to the amount required to pay premiums for the life of the policy.
- Monthly interest is credited at a rate determined by Equitable. Since the fund is not part of the policy, the interest earned is taxable income.
- There are no fees associated with a Premium Deposit Fund withdrawal.

# Is it right for your clients?

The premium deposit fund is ideal for Equimax clients who:

- Want a convenient way to prearrange the funding of premiums for life insurance on themselves, their children, or grandchildren.
- Have access to sufficient cash to make contributions into the fund.
- Want a more flexible solution than alternative methods of paying premiums in advance.

# What is the process?

- Determine how much your clients would like to contribute to prearrange the funding of premiums for their insurance policy.
- 2. Inform us of the intention to use the premium deposit fund:
  - For new business, use the Special Instructions section on the application.
  - For existing policies, your clients must send a note to Customer Service along with their contribution.



What do you need to know to get started?	
Policy type	Equimax participating whole life (new and existing business).
Premium mode	☐ Annual.
Premium deposit fund	Can be used for:  Required premium payments.  Excelerator deposit option (EDO) made at issue.  (For subsequent EDO deposits, clients must make an annual request to transfer money from the premium deposit fund to make the EDO payment. They can also make a separate payment).

### For advisor use only

Administrative rules in effect at the time apply. If there is not enough money in the fund to pay the premium in full, the policy owner must provide the short fall. Any money in the premium deposit fund is paid to the policy owner upon surrender or to their estate upon death of the life insured. This information does not constitute legal, tax, investment, or other professional advice.

 $^{\circ}$  or  $^{TM}$  denotes a trademark of The Equitable Life Insurance Company of Canada.